



Genum nXZEN™ Bluetooth® Headset Available at J&R Music & Computer World

*New York City-Based Global Retailer Adds Advanced Noise
Cancellation Wireless Headset to In-Store, Online and Catalogue Sales*

Burlington, ON – APRIL 18, 2006 – Genum Corporation (TSX: GND), a leading provider of technology for personal audio products, today announced that J&R Music & Computer World, a leading global electronics retailer, will sell the nXZEN™ Bluetooth® headset. J&R selected the nXZEN™ for its unique features, including its powerful noise cancellation technology and its ability to connect to MP3 players for stereo music listening and one-touch call answering. J&R will sell the nXZEN™ at their Manhattan superstores, in their catalogue and on their retail website, www.jr.com.

J&R Music & Computer World is the leading electronics retailer in New York City and the only retailer nationally to have won two “Retailer-of-the-Year” awards. In addition to their stores, web site and catalogue (ranked among the top one hundred catalogues by *Catalog Age*), J&R also maintains a Corporate Sales division, serving the needs of thousands of corporations and institutions. The company is known for their high level of customer satisfaction.

“At J&R we’re constantly looking for technology that heightens the experience of our customers,” said Jack Wahrman, Senior Merchandising Manager at J&R. “Genum’s nXZEN™ offers a level of noise reduction that allows users greater freedom to make phone calls in loud situations where previously calling wasn’t an option.”

The nXZEN™ achieves nearly four times the noise cancellation capability of any other Bluetooth® headset using the industry’s most powerful digital signal processor (DSP) and an advanced algorithm that works with a unique two-microphone array. Each microphone samples a separate point in space, and the processing power of the 120MIP DSP and the algorithm eliminates the unwanted noise signal, transmitting only the speaker’s voice. Callers achieve excellent voice quality in the most demanding conditions that New York City or any other location can provide.

“The nXZEN™ is made for the high intensity settings that characterize life in New York – the stock exchange, crowded clubs and the streets,” said Ian McNaughton, Director of Consumer Marketing, Audio and Wireless Division, Genum. “For over thirty years, J&R has been the preferred vendor of advanced electronics to demanding New York consumers who put their products to the test in the toughest city in the world. People worldwide who buy from J&R’s website and catalogue know that their products meet a high standard for both style and function.”

In addition, the nXZEN™ PLUS simplifies music listening by adding a connection to any MP3 or CD player, with a mini stereo jack and an additional ear bud. Users no longer need to carry a separate set of headphones for their music, since the nXZEN provides stereo listening and the ability to mute music and answer incoming calls with the touch of a single button.

About Gennum Corporation

Gennum Corporation designs, manufactures and markets industry-leading semiconductors and semiconductor-based products for leading segments of the global video, audio, and data communications markets. The Company's understanding of the unique needs of its targeted markets allows it to deliver high performance solutions that provide superior value. Gennum serves an international customer base from its head office in Burlington, Canada, and subsidiaries in Japan and the United Kingdom. The Company has design centers in Burlington and Ottawa, Canada, and in the United Kingdom. For more information, please visit www.gennum.com and www.nxzen.com.

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