



Anthem selects Visual Excellence Processing™ (VXP) technology for its next-generation D2 Surround Sound Processor

(Burlington, ON, September 9, 2005) Anthem/Sonic Frontiers International, part of the Paradigm Group, has partnered with Gennum to bring broadcast quality VXP™ image processing technology to its D2 surround sound processor.

The D2 is the next generation surround sound processor from Anthem™ Statement, the company's top-of-the-line series, providing the highest quality of sound for home theatre enthusiasts. Anthem has adopted Gennum's GF9350 Image Processor to add leading edge video format conversions to the D2's extensive list of features and functions. With the GF9350, the D2 allows the user to convert any input video standard to any other output video standard, up to and including 1920 x 1080p.

Incorporating fourth generation broadcast quality image processing algorithms, the GF9350 Image Processor provides superior image quality. Key features of the VXP technology include:

- *TruMotionHD™* 1080i→1080p adaptive de-interlacing for optimal image sharpness and resolution.
- *FineEdge™* dynamic directional interpolation to eliminate jaggy artifacts found in traditional de-interlacing algorithms.
- *FidelityEngine™* image enhancements for removal of unwanted noise and improved detail and uncompromised image quality.
- *RealityExpansion™* 10-bit image processing for eye-catching natural imagery.

"We wanted the best image quality for the next generation D2 and Gennum provided this superior quality with their VXP technology. Home theatre enthusiasts will recognize the well known brand name," said Bill VanderMarel, Director, Sales & Marketing, Paradigm Group.

"Anthem is a leading brand in the audio and home theatre markets and we are excited that they have chosen the GF9350 Image Processor with VXP technology to power the D2," said Dan Turow, Director, Image Processing Products, Gennum.

About Gennum

Gennum Corporation is a leading producer of hybrid and silicon integrated circuits (ICs), electrical components and sub-systems for the video and audio markets, and a new provider to the data communications market. We have offices in Burlington and Ottawa, Canada, and subsidiaries in Japan and the United Kingdom. Gennum (TSX: GND) has operated since 1973 and our shares have been listed on the Toronto Stock Exchange since 1982.

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We disclaim any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

About Anthem/Sonic Frontiers International

Anthem/Sonic Frontiers International, part of the Paradigm Group, is a leading manufacturer of award-winning high-end electronics for music, home theatre, and distributed sound systems sold internationally under the brand names Anthem™ and Anthem™ Statement.

For more information, please contact:

Nancy Wong
Gennum Corporation
Tel: (905) 632-2999 ext. 4160
Fax: (905) 633-7033
E-mail: nancy_w@gennum.com
www.gennum.com

Mark Aling
The Paradigm Group
Tel: (905) 632-0180
Fax: (905) 632-0183
E-mail: mark@paradigm.com
www.statement.anthemAV.com