



Christie Selects Genum's VXP™ Technology to Power New Generation of High Performance Projectors

(Las Vegas, NV, June 8th, 2005) – Genum Corporation announced today that Christie Digital Systems Inc. has designed the GF9350 image processor with VXP™ technology into 15 of their new high performance projectors.

Over the past year, Christie has introduced 15 new projectors covering Christie's entire range of markets. This new platform of products is the result of Christie's continued investment in leading edge R&D and represents the largest number of new products Christie has ever introduced. Producing stunning brightness, contrast and colour performance, these new projectors with VXP™ technology offer 10-bit image processing to provide superior image quality and the latest in adaptive de-interlacing for outstanding video performance.

Genum's new *Visual Excellence Processing™* (VXP™) line of image processors offer revolutionary improvements over today's existing display IC solutions by integrating fourth generation broadcast quality algorithms. Offering advanced display features, the GF9350 incorporates: *TruMotionHD™* adaptive de-interlacing for optimal image sharpness for all formats up to 1080p60; *FineEdge™* dynamic directional interpolation for eliminating jaggy artifacts found in traditional de-interlacing algorithms; *FidelityEngine™* image enhancements for removing unwanted noise and improving detail for uncompromised image quality and *RealityExpansion™* 10-bit processing for eye-catching natural imagery.

"We're quite pleased with the performance and capabilities of the VXP™ technology in our line up of new projectors and we are confident that they will meet the demanding needs of our customers." said Bob Rushby, VP, Research and Development at Christie.

"Christie's diverse portfolio of projectors across various markets showcases the GF9350's flexibility to function as a platform product from high-end digital cinema projectors all the way down to consumer level applications. We were happy to work with a leader in the industry." said Dan Turow, Director, Image Processing at Genum.

The following 15 projectors with VXP™ technology are now in production:

- Christie DS+60 - the brightest, SXGA+, single-chip DLP™ projector on the market
- Christie DS+5K - for boardrooms, conference rooms, training facilities
- Christie DS+8K - for boardrooms, conference rooms, training facilities
- Christie Roadster S+12K - for large audience applications
- Christie Roadster S+16K - for large audience applications
- Christie DW3K - HD projector
- Christie DW6K - HD projector
- Christie Roadie 25K - the world's brightest projector for large audience applications

Christie Mirage S+2K - for 3D/Virtual Reality applications
Christie Mirage S+4K - for 3D/Virtual Reality applications
Christie Mirage S+8K - for 3D/Virtual Reality applications
Christie Mirage S+14K - for 3D/Virtual Reality applications
Christie Matrix 2000 - for simulation applications
Christie Matrix 3000 - for simulation applications
Christie Matrix 4000 - for simulation applications

About Gennum

Gennum Corporation is a leading producer of hybrid and silicon integrated circuits (ICs), electrical components and sub-systems for the video and audio markets, and a new provider to the data communications market. We have offices in Burlington and Ottawa, Canada, and subsidiaries in Japan and the United Kingdom. Gennum (TSX:GND) has operated since 1973 and our shares have been listed on the Toronto Stock Exchange since 1982.

Visual Excellence Processing, VXP, TruMotionHD, FineEdge, FidelityEngine and RealityExpansion are trademarks of Gennum Corporation.

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About Christie

Christie is a leader in visual solutions for world-class organizations, offering diverse applications for business, entertainment, and industry. A leading innovator in film projection since 1929 and a pioneer in projection systems since 1979, Christie has established a global reputation as a total service provider and the world's single source manufacturer of a variety of display technologies and solutions. Christie offers comprehensive solutions for cinema, large audience venues, control rooms, business presentations, training facilities, 3D and Virtual Reality, simulation and education as well as industrial and government environments. Christie solutions are used in over 75,000 locations worldwide, including more than 10,000 projectors and displays networked with ChristieNET(tm) networking devices. For more information, visit www.christiedigital.com.

For more information, please contact:

Nancy Wong
Gennum Corporation
Tel: (905) 632-2999 ext. 4160
Fax: (905) 633-7033
E-mail: nancy_w@gennum.com
www.gennum.com

Dorina Belu
Christie Digital
Tel: (519) 749-3323
Fax: (519) 749-3136
E-mail: Dorina.Belu@christiedigital.com
www.christiedigital.com

