



TVLogic Selects Genum's VXP™ Technology to Power Next Generation LCD Monitors

(Orlando, FL, June 7, 2006) – Genum Corporation, a leading producer of professional-quality image processing solutions, announced today that TVLogic, a developer of professional video equipment for the broadcast industry, has selected the GF9351 image processor with Visual Excellence Processing™ (VXP™) technology to power all four of their new multi-format LCD monitors.

Comprising the LVM series of professional multi-format monitors, the 17", 23", 24" and 46" LCD monitors are now being deployed in broadcast studios throughout the world, including CNN, CBC, Univision and Panavision, among others. All models support HD resolutions with the 24" and 46" LCD monitors supporting the full HD 1080p format.

"Genum's VXP technology has provided our LVM series of LCD monitors with the highest image quality available in the industry and allowed us to become leaders in our market." said Mr. Kyung Kook Lee, CEO of TVLogic.

The GF9351 image processor provides image quality that the professional and broadcast market has come to expect from CRT displays, but in a more cost effective, compact and low power design. At the heart of the GF9351 are four families of VXP image processing technologies developed from professional broadcast algorithms:

- **TruMotionHD™** intelligent motion-adaptive de-interlacing and film cadence processing of HD and SD material for optimal image sharpness and resolution.
- **FineEdge™** dynamic edge detection and processing to eliminate jagged edges often found in common de-interlacing solutions.
- **FidelityEngine™** programmable image enhancement technologies for removal of unwanted noise and improvement of detail.
- **RealityExpansion™** 10-bit color processing for eye-catching natural images and uncompromised video and film quality.

"This design win is significant because it signals a move away from traditional CRT technology to a new generation of flat-panels with performance to meet the requirements of the professional video industry. The higher expectation of image quality in professional flat-panel displays and high-end digital televisions can be met with VXP technology." said David Lynch, Senior Vice-President, General Manager, Video Products Division, Genum.

Genum Corporation will be showcasing the GF9351 with VXP technology in TVLogic monitors at the InfoComm Exhibition, June 7-9, Orlando, FL (Booth 3941).

About Gennum

Gennum Corporation designs, manufactures and markets industry-leading semiconductors and semiconductor-based products for leading segments of the global video, audio, and data communications markets. The Company's understanding of the unique needs of its targeted markets allows it to deliver high performance solutions that provide superior value. Gennum serves an international customer base from its head office in Burlington, Canada, and subsidiaries in Japan and the United Kingdom. The Company has design centers in Burlington and Ottawa, Canada, and in the United Kingdom.

About TV Logic

TVLogic is a leader in the designing, manufacturing and developing high-performance HD video equipment for the digital broadcast and professional video markets. TVLogic's founder has had a long history in broadcast research and developing in KBS (Korean Broadcasting System). With extensive experiences in high-end broadcast, HD video, harnessed with a real passion for practicality, TVLogic was set up to provide high performance products for market. For more information visit: www.tvlogic.co.kr.

Visual Excellence Processing, VXP, TruMotionHD, FineEdge, FidelityEngine and RealityExpansion are trademarks of Gennum Corporation.

This document may contain forward-looking statements relating to Gennum's goals, strategies, financial condition and results as well as the environment in which Gennum operates, investments, and litigation in which Gennum is involved, which may involve estimates, forecasts and projections. Forward-looking statements may include words such as "plans", "intends", "anticipates", "should", "estimates", "expects", "believes" and similar expressions. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to predict and/or are beyond Gennum's control. A number of important factors could cause actual outcomes and results to differ materially from those expressed in these forward-looking statements. These factors include those set forth in Gennum's public filings. Consequently, readers should not place any undue reliance on such forward-looking statements. In addition, these forward-looking statements relate to the date on which they are made. Gennum disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

For more information, please contact:

Nancy Wong
Gennum Corporation
Tel: (905) 632-2999 ext. 4160
Fax: (905) 633-7033
E-mail: nancy_w@gennum.com
www.gennum.com

