

Gennum Continues Global Expansion with Munich Office

Broadens European Presence with New Sales Director, Regional Office

BURLINGTON, Ontario – October 23, 2007 – Continuing to broaden the company's global sales organization, Gennum Corporation (TSX: GND), a leading provider of video and data communications semiconductor products, has announced the appointment of Ewald Liess as its European Sales Director, as well as the opening of a sales and support office in Munich, Germany. The new office, headed by Liess, will serve Eastern and Western Europe, the Middle East and Africa (EMEA).

The opening of the Munich office is the latest in a series of strategic moves announced by the company in August 2007 in order to provide greater accessibility to Gennum's extensive line of industry-leading, high-performance optical, analog and mixed-signal products for video transport and data communications applications. Gennum recently announced the establishment of new offices throughout Asia and North America, as well as new distributors covering Europe, Asia and Israel.

"Our new Munich office can respond to the growing demand of our current customers, and support future business activities and opportunities in the EMEA region," said Klaus Mueller, Senior Vice President, Global Sales for Gennum. "It will also allow us to work more closely with our local distributors to create deeper relationships with new European customers and provide improved support to our existing customers in the area."

In his position as Regional Sales Director of EMEA, Liess is responsible for building and managing overall client relationships, coordinating sales activities and directing strategic and tactical regional marketing throughout EMEA.

"Ewald's depth of semiconductor experience and proven track record with running a global sales group matches perfectly with Gennum's needs as we continue our global expansion," added Mueller. "His leadership will be key in establishing a strong European presence for Gennum, and in reaching out to new European customers."

Liess brings to Gennum nearly 20 years of semiconductor experience, having held management positions at Motorola GmbH and at Infineon Technologies AG where he spent nine years in various director positions. He was most recently Automotive Sales Account Director for Infineon where he successfully managed and controlled global sales activities for the automotive account group.

About Gennum

Gennum Corporation (TSX: GND) is a leading designer and manufacturer of semiconductor solutions for the global video and data communication markets. A winner of a Technical Emmy® award for advances in high definition (HD) broadcasting, Gennum's broad portfolio of products and technologies include image processors, video

timing and transport products, ICs for optical transceivers and backplane interconnects. Gennum is headquartered in Burlington, Canada, and has global design, research and development and sales offices in Canada, United States, Germany, Japan, Korea, Taiwan and the United Kingdom. www.gennum.com

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