



Genum Releases the nX6000™ Bluetooth® Headset

Genum Builds on the Success of nXZEN's Noise Reduction Technology to Create a Stylish, Comfortable, Easy-to-Use Headset

Burlington, ON, January 4, 2007 – Genum Corporation (TSX: GND), a leading provider of technology for personal audio products, today announced the release of the nX6000™ Bluetooth® headset. The nX6000 is an evolution in headset design that incorporates industry-leading noise cancellation technology previously introduced in Genum's nXZEN™ Bluetooth headset.

Stylish, small and comfortable, the nX6000 introduces new features and functions to the Genum headset lineup that make the headset both easy to use and versatile.

In step with advances in Bluetooth standards, nX6000 adopts Bluetooth version 2.0. The new design utilizes a standard mini-B-USB charge port, providing a common charging solution and the ability to “future proof” the headset. With this element, Genum plans to allow users to download features to the headset from www.nxzen.com after purchase. Users will also be able to monitor battery charge levels with a multicolored LED battery status indicator located around the USB port.

The nX6000 introduces a new multifunction button design, allowing the user to quickly and easily access the most commonly used features of the headset. Users will find the volume controls greatly enhanced, with a responsive tactile feel creating a more intuitive control.

The headset includes Genum's patented FRONTWAVE Extreme™ noise cancellation algorithm, running on Genum's custom Digital Signal Processor (DSP), which processes more than 120 million instructions per second (MIPS). FRONTWAVE Extreme™ is now combined with Digital Voice Isolation, a dual microphone array that isolates the user's voice from ambient noise so callers can hear each other clearly even in the loudest environments. The combination of these two technologies creates a hyper-directional near field pick-up beam that targets the speaker's voice and eliminates background noise. The technology works to cancel the complex noise found in extremely loud environments, such as factories, while retaining natural voice inflections.

“The technology behind the Bluetooth market has developed dramatically over the past three years,” said Don Shaver, Director of Product Development of the Audio and Wireless Division at Genum. “The nX6000 is Genum's answer to this growth, designed to meet the evolution of style and fit and deliver function for the future of the headset industry. Its comfort, superior noise cancellation, and stylish design make the nX6000 the solution for mobile users in most any environment, be it sporting events, crowded malls, driving with the windows open or factory floors.”

The nX6000 headset's weight has been dramatically reduced to 10.9 grams and offers six hours of talk time and 90 hours of standby time. The headset has slimmer removable ear loops that are compatible with eyeglasses and improved ear tip design to increase comfort.

Look for the nX6000 headset at online and in-store retailers where nXZEN headsets are sold.

About Gennum Corporation

Gennum Corporation designs, manufactures and markets industry-leading semiconductors and semiconductor-based products for leading segments of the global video, audio, and data communications markets. The Company's understanding of the unique needs of its targeted markets allows it to deliver high performance solutions that provide superior value.

Gennum serves an international customer base from its head office in Burlington, Canada, and subsidiaries in Japan and the United Kingdom. The Company has design centres in Burlington and Ottawa, Canada, and in the United Kingdom.

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