



News Release

Gennum Releases nXZEN Bluetooth Headset That Offers Most Powerful Noise Reduction In Industry

Over 30 Years of Experience in Advanced Audio Circuitry Allows Gennum to Provide Unmatched Sound Quality

Burlington, ON – October 4, 2005 – Gennum Corporation (TSX: GND), a leading provider of technology for personal audio products, today announced the release of nXZEN™, its newest Bluetooth® headset model. The nXZEN offers the most advanced and powerful noise reduction in the industry, providing users with clear communications in high-noise situations where the clarity of phone calls is critical. One of the smallest headsets available, the nXZEN surpasses all competitors in noise reduction capability and sound quality, while offering a full seven hours of talk time and 100 hours of standby.

The nXZEN Bluetooth headset has an integrated Digital Signal Processor (DSP), which provides 120 Million Instructions per Second (MIPS) of digital processing power, compared with only 32 MIPS in the nearest competitor's headset. This processing power is leveraged using nXZEN's patented FRONTWAVE EXTREME™ technology, which utilizes a two-microphone array to sample two separate points in space, providing more information about the environment around the user. The FRONTWAVE EXTREME algorithm is then able to create a hyper-directional 'near field' pick-up beam that targets the speaker's voice and eliminates environmental noise. The technology works to cancel the complex noise found in loud environments like automobiles and factories, all while retaining natural voice inflections.

"Demand for wireless headsets is growing at an astonishing pace. However, users are discovering that the typical headset provides a much less satisfying experience in loud environments. One of the most common places that headsets are used is in the automobile, a trend that is propelled by safety concerns and hands-free laws. This is also one of the most challenging noise environments for wireless headsets," said Gora Ganguli, Senior Vice-President and General Manager, Audio and Wireless Division, Gennum. "The development of the nXZEN leverages Gennum's 30 years of experience developing advanced audio circuitry, creating a wireless headset that makes a user's voice intelligible in noisy places. Our goal is to give users the freedom to handle calls in any situation, without scrambling for a quiet corner or stopping their car."

The headset is available in two models, the nXZEN and the nXZEN PLUS, which also features an audio input port to connect with CD or MP3 players. Using the nXZEN PLUS, users can enjoy music in acoustically accurate stereo sound, with the ability to answer incoming phone calls at the touch of a button. nXZEN PLUS also provides users with a wireless 8-band graphic equalizer to fine-tune their sound from a personal computer. Both models share a comfortable and extremely secure design, including two different ear loops and three different ear pieces to accommodate any user.

Both the nXZEN and the nXZEN PLUS will initially be available at Best Buy, Future Shop, and eCost.com. Gennum expects to announce additional retailers and national mobile carriers in the near future.

About Gennum Corporation

Gennum Corporation designs, manufactures and markets industry-leading semiconductor components, electrical subsystems and solutions for leading segments of the global video, audio, and data communications markets. The Company's understanding of the unique needs of its targeted markets allows it to deliver high performance solutions that provide superior value.

Gennum serves an international customer base from its head office in Burlington, Canada, and subsidiaries in Japan and the United Kingdom. The Company has design centers in Burlington and Ottawa, Canada, and in the United Kingdom.

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nXZEN™ and FRONTWAVE EXTREME™ are trademarks of Gennum Corporation and Bluetooth® is a registered trademark of the Bluetooth SIG, Inc.

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